



Discover the Advantages of Pizazz Treated
Soybean Seed That Looks, Handles, and Plants Better!



BRINGING THE PROMISE
OF EVERY SEED **TO LIFE**®



KALO

800-255-5196 | www.KaloSeedCare.com/Pizazz

NO FUSS • LESS DUST STRIKING APPEARANCE

**USE PIZAZZ®
FOR TREATED
SEED THAT
FLOWS, SHOWS,
SHINES, AND
PLANTS BETTER!**

The next big harvest begins with great seed at planting time and that is why growers notice and value seed that looks and plants better. At KALO we are here to help deliver upon the promise of every seed by offering Pizazz to deliver treated seed that simply flows, shows, shines, and plants better!

NO FUSS! LESS DUST!

Competitive dry seed finishers produce high amounts of fugitive dust when filling the dry product applicator hopper and during application to the seed, but not with Pizazz!

The patented Pizazz formulation significantly reduces fugitive dust commonly experienced with lessor formulations.



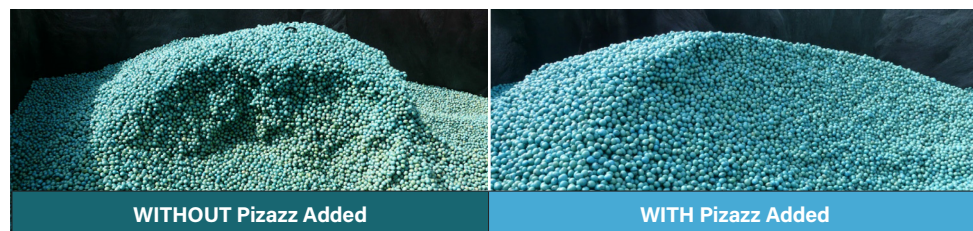
Scan to visit our website
and check out a video
of Pizazz in action!

Benefits of Seed Treated With Pizazz

- Improved Operator Experience
Less fugitive dust when handling and applying to seed
- Improved Operational Productivity
Fewer issues with seed bridging and sticking
- Improved Grower Experience
Treated seed that looks and plants better
- Improved Business Experience
Growers value great seed and return for more

Less Tackiness and Bridging

Modern soybean seed care depends upon liquid treatment application of more products than ever before including fungicides, insecticides, nematocides, inoculants, and other plant growth promoters. Professional seed care operators use Pizazz following liquid products with a dry coating to hasten drying time and finish the treated seed surface with a shiny coat that does not stick and bridge.



Pizazz Rate Information

Apply Pizazz at a rate of 0.60 to 0.80 dry ounces per 100 pounds of seed within the secondary seed coating drum on commercial seed treating systems.

Growers Can See the Difference!

Seeds treated with Pizazz have a strikingly shiny appearance with evenly distributed treatment coverage. This exceptional seed finish and even coverage provided only by Pizazz delivers performance growers expect from a high-quality treated seed. Your growers will notice the difference!



Pizazz Treated Seeds Flow Better!

Lab studies clearly demonstrate that soybean seed treated with Pizazz flows 5-7% better than seed without it and growers value seed that flows better through seed bins, seed boxes, tender wagons, and planters.



PIAZZ treated seed, in a commercial operation, flowing and handling with virtually no bridging or impact from treatment. In this instance, the operator was not required to use the bin vibrator to empty the treated seed tank.

KALO HAS A COMPLETE LINE OF SEED CARE PRODUCTS

<div><div>●</div> = EXCELLENT</div> <div><div>◐</div> = MODERATE</div> <div><div>○</div> = SLIGHT</div> <div><div>✓</div> = YES</div> <div><div>n/a</div> = NOT APPLICABLE</div>	IMPROVES TREATED SEED APPEARANCE	IMPROVES SEED DRYING	MINIMIZES TREATMENT DUST-OFF	MINIMAL FUGITIVE DUST DURING APPLICATION	IMPROVES FLOWABILITY AND HANDLING	INCLUDES VIBRANT SEED COLORANT	BIOLOGICAL FRIENDLY	CANOLA	CORN	COTTON	SOYBEANS	SUNFLOWERS	WHEAT AND OTHER CEREALS	OTHER CROPS (SEE LABEL)	COMMENTS
PIAZZ	●	●	○	●	●		✓				✓	✓			Premium dry seed finisher
PIXY	●	●	○	○	●		✓				✓	✓			First generation dry seed finisher
IMPRESS	◐		●	n/a	●		✓						✓	✓	Significantly reduces fugitive dust during seed handling and planting
IMPRESS IR	●		●	n/a	●	✓	✓						✓	✓	Significantly reduces fugitive dust during seed handling and planting with the addition of a colorant
FREE FLOW			◐	n/a	●		✓	✓	✓	✓	✓	✓	✓	✓	All purpose seed treatment polymer additive to improve treated seed coverage and seed flow
COLORIZER	✓			n/a		✓	✓	✓	✓	✓	✓	✓	✓	✓	A variety of individual vibrant seed colorants in a stable formulation
CUSTOM COVERAGE	✓		◐	n/a	◐	✓	✓		✓	✓	✓			✓	Custom pre-mix of Free Flow polymer and Colorizer
LEGACY INOCULANT	<div>• Two-part system - Super-Concentrated Liquid Inoculant and Chitosan Based Bio-Stimulant Plus Extender</div> <div>• Sequential application of separate seed treatment product is recommended for best result</div> <div>• On-seed survival of bacteria can last as long as 95 days after application</div>														Apply at a rate of 2.5 fluid ounces per 100 pounds of soybean seed
VIGOR INOCULANT	<div>• Three-Part System of Advanced Technologies - Designed as an at-planting-time soybean seed enhancement to inoculate and hasten early growth and establishment of the crop</div> <div>• Delivers more active bacteria to the seed than other value-added products, maximizing plant nodulation and nutrient availability.</div> <div>• The Plant Growth Promoting Rhizobacteria (PGPR) in Vigor contributes to performance of the system by colonizing in the plant and contributing to complex reactions within the plant rhizosphere, ultimately promoting plant growth and maximum yield</div>														Apply at a rate of 3.0 fluid ounces per 100 pounds of soybean seed
TURBO CLEANSE EQUIPMENT CLEANER	<div>• Highly effective cleaning solution for surface stains of seed treatment colorants and grime from application equipment and the treatment areas where seed is treated.</div> <div>• Not recommended on painted, varnished, or acrylic surfaces, leather, aluminum, glass, chrome, clear coated, or laminated surfaces.</div>														



KALO is a strategic sales and marketing alliance partner with Agrilead, Incorporated of Russell, KS.

Our alliance strategy focuses Agrilead upon Product Development and KALO upon Sales & Marketing in an effort to accelerate the innovation and commercialization of advanced seed care technology.

Bringing the Promise of Every Seed to Life® is the ultimate purpose of our alliance endeavor and the cornerstone for which we seek to build value, growing more crop and business together with the industry.

For more information on Pizazz and our other KALO Seed Care products, contact
Norm Wagoner • nwagoner@kalo.com • 515-778-3708 -OR- Brett Henson • bhenson@kalo.com • 678-438-8262

• Vigor is a registered trademark of KALO, Inc. | Legacy is a trademark of KALO, Inc.
• Pizazz and Bringing the Promise of Every Seed to Life are registered trademarks of Agrilead, Incorporated | Colorizer, Custom Coverage, FGVO, Free Flow, Impress, Pixy, and Turbo Cleanse are trademarks of Agrilead, Incorporated