



# ADVANCED SEED CARE SOLUTIONS





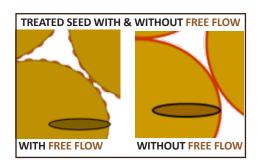




### SEED TREATMENT ADDITIVE



### IMPROVES TREATED SEED FLOW & PLANTABILITY & SUPPRESSES DUST-OFF

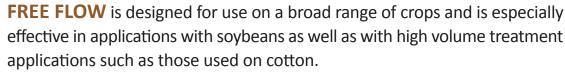


FREE FLOW™ performs by enhancing treatment coverage and dries as a hardened water soluble film on the treated seed coat.

Treated seed with **FREE FLOW** added to the mix flows and plants better with less susceptibility to dust-off.

**FREE FLOW** is different than most other "polymer" products that are difficult to handle and prone to settling in the container. **FREE FLOW** remains free-flowing in the jug before use and helps seed remain free flowing after treatment.

**FREE FLOW** is broadly compatible with insecticides, fungicides, nematicides, plant growth regulators, biologicals, and other seed treatment products labeled for slurried seed treatment.

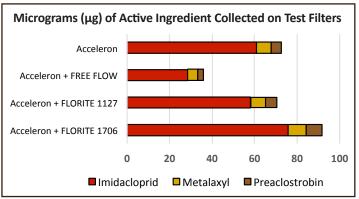




### FALL 2014 TREATED SOYBEANS DUST-OFF EVALUATION\*

**FREE FLOW** suppressed active ingredient dust-off compared to the standard treatment by 50% and out-performed competitive polymer products.

\*Dust-off collection filter residue analysis was completed by Bio Diagnostics (Eurofins); analytical method HPLC treatment concentration.

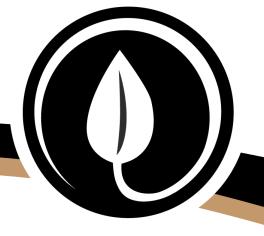


**COTTON:** 0.25 - 0.5 fl. oz. per 100 lbs of seed

SOYBEANS: 0.75 fl. oz. per 100 lbs of seed



# SEED TREATMENT ADDITIVE + COLORANT



**CUSTOM MIXED POLYMER, COLORANT & SEED TREATMENT ADDITIVE** 

# FLOW+COLORIZER

CUSTOM COVERAGE™ products are pre-mixed convenience formulations of FREE FLOW™ and **COLORIZER**™ colorant. **CUSTOM COVERAGE** products are designed to help seed care operators localize their treatment offerings along with added value to the seed and their operation.



#### CUSTOM COVERAGE RED-AVAILABLE IN MULTIPLE VARIATIONS

For example, CCR 075 050 delivers 0.75 fl oz of FREE FLOW and 0.50 fl oz of **COLORIZER RED** when applied at a rate of 1.25 fl oz per 100 lbs of

seed. CCR 075050 has been widely used to enhance color of pre-colored seed treatments along with the convenience of FREE FLOW all in the same product.



#### **CUSTOM COVERAGE ORANGE**

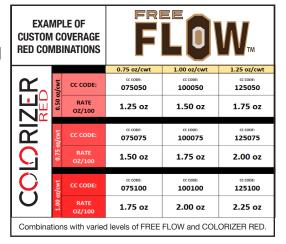
When mixed with pre-colored treatments, like Cruiser Maxx

Advanced® or Acceleron® custom blends. **CUSTOM COVERAGE ORANGE** enhances color intensity and shifts treatment from red to orange in appearance.



#### **CUSTOM COVERAGE BLUE CUSTOM COVERAGE BLUE** rounds out the standard CC products.

**GREEN** and other colors can be special ordered and considered.





Cruiser Maxx Advanced®



Cruiser Maxx Advanced® + CLISTOM COVERAGE ORANGE at 1.50 oz

# COLORIZER

## SEED TREATMENT COLORANT



#### AQUEOUS COLOR DISPERSIONS DESIGNED FOR SEED TREATMENT



**COLORIZER**<sup>™</sup> products are formulated with high levels of color intensity in aqueous dispersions designed for a broad range of uses in seed treatment applications.

**COLORIZER RED**, **ORANGE** and **BLUE** represent standard colors in the **COLORIZER** portfolio. Other colors such as green, violet, yellow, and black are available on a special order basis.

COLORIZER SUGGESTED USE RATE: 0.25 - 1.5 fl. oz. per 100 lbs of seed





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