



SEED TREATMENT ADDITIVE + COLORANT

CUSTOM MIXED POLYMER, COLORANT & SEED TREATMENT ADDITIVE

FREE FLOW + COLORIZER

CUSTOM COVERAGE™ products are pre-mixed convenience formulations of **FREE FLOW™** and **COLORIZER™** colorant. **CUSTOM COVERAGE** products are designed to help seed care operators localize their treatment offerings along with added value to the seed and their operation.



CUSTOM COVERAGE RED—AVAILABLE IN MULTIPLE VARIATIONS

For example, **CCR 075050** delivers 0.75 fl oz of **FREE FLOW** and 0.50 fl oz of **COLORIZER RED** when applied at a rate of 1.25 fl oz per 100 lbs of seed. **CCR 075050** has been widely used to enhance color of pre-colored seed treatments along with the convenience of **FREE FLOW** all in the same product.

EXAMPLE OF CUSTOM COVERAGE RED COMBINATIONS		FREE FLOW™		
		0.75 oz/cwt	1.00 oz/cwt	1.25 oz/cwt
COLORIZER RED	0.50 oz/cwt	CC CODE: 075050	CC CODE: 100050	CC CODE: 125050
		RATE OZ/100: 1.25 oz	1.50 oz	1.75 oz
	0.75 oz/cwt	CC CODE: 075075	CC CODE: 100075	CC CODE: 125075
		RATE OZ/100: 1.50 oz	1.75 oz	2.00 oz
	1.00 oz/cwt	CC CODE: 075100	CC CODE: 100100	CC CODE: 125100
		RATE OZ/100: 1.75 oz	2.00 oz	2.25 oz

Combinations with varied levels of FREE FLOW and COLORIZER RED.



CUSTOM COVERAGE ORANGE

When mixed with pre-colored treatments, like Cruiser Maxx Advanced® or Accelaron® custom blends, **CUSTOM COVERAGE ORANGE** enhances color intensity and shifts treatment from red to orange in appearance.



CUSTOM COVERAGE BLUE

CUSTOM COVERAGE BLUE rounds out the standard CC products.

GREEN and other colors can be special ordered and considered.



Cruiser Maxx Advanced®



Cruiser Maxx Advanced® + CUSTOM COVERAGE ORANGE at 1.50 oz

CUSTOM COVERAGE SUGGESTED USE RATE: See **FREE FLOW** rates + **COLORIZER** rates